



Venice International University Spring School

Equipping Researchers with Skills, Strategies and Confidence for Science Communication

March 18-22, 2024

Faculty

Alessandra Fornetti, TEN Program on Sustainability, Venice International University & COALESCE Project

Ilda Mannino, TEN Program on Sustainability, Venice International University & COALESCE Project

Marina Joubert, Centre for Research on Evaluation, Science and Technology (CREST), Stellenbosch University

Lars Guenther, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab

Julia Serong, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab

Monica Déchène, Ludwig-Maximilians-Universität (LMU), Munich Science Communication Lab

Michael John Gorman, Ludwig Maximilians-Universität (LMU)

Eleonora Di Maria, Department of Economics and Management, University of Padua

Marco Bettiol, Department of Economics and Management, University of Padua

Program

Monday, March 18, 2024

9:00-9:30 AM	Registration
9:30-10:30 AM	Program overview & Ice breaker <i>All faculty & students</i>
10:30-10:50 AM	<i>Break</i>
10:50-11:50 AM	The role of scientists within society. What does it mean to be doing science communication and public engagement for societal impact, and its social and cultural context <i>Michael John Gorman, LMU</i>
11:50-12:50 PM	Reflecting on the differences and overlaps between different concepts related to science communication and public engagement (including engaged scholarship, societal impact, research uptake and more). <i>Marina Joubert, Stellenbosch University</i>



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12:50 PM Lunch
2:00-5:00 PM 'How to...': Communicate your research
Ilda Mannino & Alessandra Fornetti (Based on QUEST toolkit) + All faculty

Tuesday, March 19, 2024

9:30-10:30 AM Introducing the stakeholder view and map: an analysis of different expectations
Eleonora Di Maria, University of Padua

10:30-10:50 AM Break

10:50-11:50 AM Science communication and public engagement across different types of research: Is there a difference between basic and applied research? And between natural and social sciences?
Marina Joubert, Stellenbosch University

11:50-12:50 PM The nuts and bolts of a public engagement plan – Workshop session
Marina Joubert, Stellenbosch University

12:50 PM Lunch

3:00-4:00 Communicating research case study: Sustainability
Eleonora Di Maria, University of Padua

3:00-5:00 PM "How to..." Evaluate science communication workshop session
Julia Serong, Monica Déchène & Lars Guenther, LMU

Wednesday, March 20, 2024

9:30-10:30 AM The nuts and bolts of a public engagement plan – Workshop session
Marina Joubert, Stellenbosch University

10:30-10:50 AM Break

10:50-11:50 AM Characteristics and specificities of digital communication in relation to multiple targets
Marco Bettiol, University of Padua

11:50-12:50 AM 'How to...': workshop session social media
Marco Bettiol, University of Padua

12:50 PM Lunch

2:00-3:00 Public Engagement of scientists on Twitter/X and user interaction
Lars Guenther, LMU

3:00-4:00 Communication Case Study: Planetary Health
Julia Serong & Monica Déchène, LMU

Thursday, March 21, 2024

9:30-10:30 AM Using different methods for science communication: movies, art, theatre
Michael John Gorman, LMU

10:30 AM Break

10:50-12:50 PM Using different methods for science communication: movies, art, theatre
Michael John Gorman, LMU

12:50 PM Lunch
2:00-2:45 WS: researchers' needs in science communication
Ilda Mannino & Alessandra Fornetti, VIU & COALESCE Project
2:50-5:00 PM Site visit
Natural Science Museum or Ocean Space or others

Friday, March 22, 2024

9:30-10:30 AM Participants' research presentation: practice what learnt
10:30 AM Break
10:50-12:50 AM Participants' research presentation: practice what learnt
12:50 PM Lunch
2:00-3:30 PM Open discussion on Research and Ethics in relation to science
communication
All faculty and participants
3:30 PM Closing